

Press release – November 2014

Olympic contract for Schelde Sports of Goes!

It's party-time in Goes again! The quality of the basketball units made in Goes has once again received recognition. Two weeks ago, the Janssen-Fritsen Group, Schelde Sports' parent company, won the contract to supply basketball units and gymnastic equipment for the Olympic Games in Rio de Janeiro in 2016. Two subsidiaries of the Janssen-Fritsen Group will supply the Games in 2016: Spieth in Germany and Schelde Sports of Goes in the Netherlands. The equipment will be made in Helmond, Altbach and Goes. The total order will fill an impressive 50 containers.

Following Montreal in 1976, Moscow in 1980, Seoul in 1988, Barcelona in 1992 and Sydney in 2000, Schelde Sports can now proudly add its 6th Olympic Games to the list. The Super SAMs (as Schelde Sports' top basketball units are known) were also seen at the Basketball World Championships in Spain in 2014. The world simply cannot ignore the basketball units produced in the Netherlands.

Where would basketball be without the Super SAM?

Not nearly as far as it is, because there is no other basketball unit that is put in place faster, that is better quality and that can withstand the most powerful slam dunks. Even if the tallest center hangs onto the ring, the whole unit will spring back to its original position within a few seconds. No other basketball unit is as popular as the SAM. Schelde Sports is the global market leader. And with good reason!

Cutting-edge engineering

Staying ahead by developing. That is something the developers in Goes and Helmond understand well. The success of the SAM is due to their continuous engineering efforts. These efforts have led to the development of the dunk-proof glass backboard and the adjustable 180-degree Pro-Action™ dunkring: two recent technological masterpieces.

But just as every top sportsperson, Schelde Sports keeps on pushing the boundaries, going one step further each time, higher and better. This is partly why Schelde Sports has become the market leader in the Dutch, French, Belgian, German and even American professional basketball world. But the demand for Schelde Sports' basketball units is continuing to grow in over a hundred other countries too.

A SAM for everyone

The SAM is not just reserved for professionals. There is also a SAM for competitions at regional level, for clubs, schools and recreational players. All basketball players, sports centre managers and tournament organisers can therefore benefit from the advantages of the SAM system, such as its quick installation, the 180-degree Pro-Action™ dunkring, its anti-bounce net, safety padding and floor anchor.

SAM?

SAM stands for Spring Assisted Mechanism and was originally invented by Schelde Sports as a solution for the problems encountered in hydraulic and electro-mechanical systems. The six extremely solid springs in the 1200-kg unit mean that it can be set up single-handedly into game position and collapsed again in no time. No maintenance, nothing to repair or keep up-to-date. Designed to last forever.

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